
LISA WADE, PHD

Associate Professor
Department of Sociology
Gender and Sexuality Studies

Tulane University
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New Orleans, LA 70118

EMPLOYMENT

2021- Associate Professor of Sociology, Tulane University
Joint appointment with Gender and Sexuality Studies
Director of the Gender-Based Violence Certificate

2020-2021 Visiting Scholar, Tulane University

2015-2016 Special Visiting Professor of Sociology, Loyola University, New Orleans

2012-2020 Associate Professor of Sociology, Occidental College
• Chair (2012 to 2013, 2014 to 2015)

2006-2012 Assistant Professor of Sociology, Occidental College

2003-2005 Lecturer in Sociology, University of Wisconsin, Madison

2000-2006 Teaching Assistant in Sociology, University of Wisconsin, Madison

1998-1999 Adjunct Instructor of Human Sexuality and Public Health, concurrently City College of San Francisco, Chabot College, Diablo Valley College, Las Positas College, San Jose City College

EDUCATION

2006 PhD in Sociology, University of Wisconsin, Madison
• Dissertation: “Female Genital Mutilation” in the American Imagination
• Comprehensive Exams: Sociology of Gender, Political Sociology
• Minor: History of Science

1997 M.A. in Human Sexuality, Marriage, and Family Life Education, New York University

1997 Certificate in Sexuality, Culture and Society, University of Amsterdam

1996 B.A. in Philosophy, University of California, Santa Barbara
• High Honors
• Distinction in the Major
• University Award of Distinction
• Harry K. Girvetz Memorial Award

COURSES TAUGHT

Undergraduate

Foundations of Sociology • Sexualities and Society • Sex in College
Gender and Society • Sex, Power, and Culture • Research Design

Graduate

Issues in the Sociology of Gender • Biosociology of Sex/Gender

KEYNOTE AND PLENARY SPEECHES

- 2022 Agresión OFF nas Universidaddes Conference (virtual, November 14)
- 2022 Toward Inclusive Pedagogy (New York, September 28)
- 2021 Alpha Kappa Delta National Sociology Honor's Society (virtual, June 16)
- 2020 Wisconsin Department of Health Services Sexually Transmitted Infections Summit (virtual, November 18)
- 2020 Centers for Disease Control and Prevention Sexually Transmitted Disease Prevention Conference (virtual, September 17)
- 2020 Society for Personality and Social Psychology Pre-Conference (New Orleans, February 27)
- 2017 California State University Sociology Week (Fullerton, March 6)
- 2017 Massachusetts Institute of Technology Pleasure Week (Boston, February 13)
- 2017 Harvard University Humanist Hub Sunday Speaking Series (Boston, February 12)
- 2016 Wichita State University Sociology Department Gender and Sexuality Conference (Wichita, March 4)
- 2015 Midwest Sociological Society Meetings (St. Louis, March 27)
- 2015 University of Nebraska Undergraduate Sociological Symposium (Omaha, November 12)
- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2014 Citrus College Sex 101 (Glendora, April 3)
- 2013 University of Akron Alpha Kappa Delta Awards Banquet (Akron, April 19)
- 2013 Harvard University Women's Week (Boston, March 11)
- 2012 California State University Alpha Kappa Delta Sociology Honor Society (Northridge, October 8)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)

GRANTS AND AWARDS

External:

- 2017 *Contexts* Hall of Fame (inaugural cohort)
- 2015 American Sociological Association Distinguished Contributions to Teaching Award
- 2014 Multimedia Educational Resource for Learning and Online Teaching Award for Exemplary Online Learning Resources
- 2012 ASA Communication and Information Technologies Public Sociology Award
- 2012 University of Minnesota Department of Sociology Public Sociology Award
- 2011 Andrew W. Mellon Foundation Digital Scholarship
- 2009 The Pacific Sociological Association Early Career Teaching Award
- 2005 Robert Wood Johnson Grant for Interdisciplinary Studies on Health and Society

Internal:

- 2023 Tulane University Crest Student Leadership Award
- 2018 Occidental College Faculty Enrichment Grant
- 2013 Occidental College Linda and Tod White Teaching Prize
- 2013 Occidental College Faculty Enrichment Grant
- 2009 Occidental College Faculty Enrichment Grant
- 2006 University of Wisconsin Award for Excellent Teaching by a Lecturer
- 2005 University of Wisconsin Women’s Studies Research Center Hyde Dissertation Award
- 2004 University of Wisconsin Vilas Travel Grant
- 2004 University of Wisconsin Small Grant
- 2003 Teaching Fellow, University of Wisconsin
- 1996 University Award of Distinction, University of California, Santa Barbara
- 1996 Harry K. Girvetz Memorial Award, University of California, Santa Barbara

PUBLICATIONS

Books

- In Pr. *Exposed: A College in Crisis Puts Science to the Test*. New York: W.W. Norton & Co.
- 2025 *Terrible Magnificent Sociology* (2nd edition). New York: W.W. Norton & Co.
 - 1st edition published in 2022.
- 2022 with Myra Marx Ferree, *Gender: Ideas, Interactions, Institutions* (3rd edition). New York: W.W. Norton & Co.
 - Leads the market in books sold for sociology of gender courses.
 - 1st edition published in 2014; 2nd edition published in 2018.
- 2017 *American Hookup: The New Culture of Sex on Campus*. New York: W.W. Norton & Co.
 - Paperback edition (2018); United Kingdom edition (2018); fourth printing (2022).
 - Reviewed in the *New York Times*, featured on National Public Radio, and excerpted at *TIME* and *The Guardian*.
- 2016 *Assigned: Life with Gender*, with Doug Hartmann and Christopher Uggen, eds. New York: W.W. Norton & Co.

Journal articles and book chapters

- Forth. “‘Responsibly Irresponsible’ Partygoing During the Covid-19 Pandemic.” *Deviant Behavior*.
- In pr. “Paradoxes of Displeasure: Understanding Collegiate Hookup Culture’s Resilience to Negative Emotional Energy.” *Symbolic Interaction*.
- In pr. “College Students and the Neutralization of Unsafe Sex: Applying a New Model and Establishing a New Research Agenda.” *Deviant Behavior*.
- 2024 “Rethinking the ‘Stalled Revolution’: Toward New Metaphors for Feminist Struggle.” *Signs: Journal of Women in Culture and Society* 50(1):225-46.

Volume 50, 1 celebrates the fiftieth anniversary issue of *Signs*; all articles in the issue respond to the theme “Big Feminism.”

- 2024 with Janelle Pham. “Queer Students, Queer Hookups, Queer Cultures: The Potential for Critical Contributions to Theories of Sexuality.” Pp. 276-294 in *Outskirts: Queer Experiences on the Fringe*, edited by D’Lane Compton and Amy Stone. New York: New York University Press.
- 2022 “In Pursuit of the Potential of Sexual Field Theory: A Research Agenda.” *Sexualities* 25(3): 284-300.
- 2022 “Narratives of Outbreak and Survival in English-Language Cinema Prior to COVID-19.” *Socius* 8:1-15.
- 2021 “Doing Casual Sex: A Sexual Fields Approach to the Emotional Force of Hookup Culture.” *Social Problems* 68(1):185-201.
- 2019 “Confronting Manhood after Trump.” Pp. 19-26 in *Antidemocracy in America: Truth, Power, and the Republic at Risk*, edited by Eric Klinenberg, Caitlin Zaloom, and Sharon Marcos. New York: Columbia University Press.
- 2018 with Michael Kimmel. “Ask a Feminist: Michael Kimmel and Lisa Wade Discuss Toxic Masculinity.” *Signs: Journal of Women in Culture and Society* 44(1):233-54.
- 2015 “Are Women Bad at Orgasms? Understanding the Gender Gap.” Pp. 227-237 in *Gender, Sex, and Politics: In the Streets and Between the Sheets in the 21st Century*, edited by Shira Tarrant. New York: Routledge.
- 2014 with Heather Talley. “Feminist Images of Public Intellectualism: An Interview with Lisa Wade.” *Feminist Teacher* 23(2):158-62.
- 2013 “The New Science of Sex Difference.” *Sociology Compass* 7(4):278-93.

Reprinted as pp. 22-34 in Zinn, Maxine Baca, Pierrette Hondagneu-Sotelo, Michael A. Messner, and Amy M. Denissen, eds. 2015. *Gender Through the Prism of Difference* (5th edition). New York: Oxford University Press.
- 2012 “Learning from ‘Female Genital Mutilation’: Lessons from 30 Years of Academic Discourse.” *Ethnicities* 12(1):26-49.
- 2012 “The Function of Balance in U.S. News Coverage of Uncontested Issues: The Case of Female Genital Cutting.” *Journalism: Theory, Practice & Criticism* 13(7):867-83.
- 2012 with Caroline Heldman. “Hooking Up and Opting Out: What Students Learn about Sex in their First Year of College.” Pp. 128-145 in *Sex for Life: From Virginity to Viagra, How Sexuality Changes Throughout our Lives*, edited by John DeLamater and Laura Carpenter. New York: New York University Press.
- 2012 with Gwen Sharp. “Sociological Images: Blogging as Public Sociology.” *Social Science Computer Review* 31(2):221-8.
- 2011 “The Politics of Acculturation: Female Genital Cutting and the Challenge of Building Multicultural Democracies.” *Social Problems* 58(4):518-37.

Reprinted as pp. 277-294 in Stompler, Mindy, Dawn Baunach, Wendy Simonds, Elroi Windsor, and Elisabeth Burgess, eds. 2014. *Sex Matters: The Sexuality and Society Reader*. New York: W.W. Norton.

- 2011 “The Emancipatory Promise of the Habitus: Lindy Hop, the Body, and Social Change.” *Ethnography* 12(2):224-46.
- 2011 “Journalism, Advocacy, and the Social Construction of Consensus.” *Media, Culture & Society* 38(8):1166-84.
- 2011 with Caroline Heldman. “Sexualizing Sarah Palin: The Social and Political Contexts of the Sexual Objectification of Female Candidates.” *Sex Roles* 65(3-4):156-64.
- 2011 with Gwen Sharp. “Selling Sex.” Pp. 163-172 in *Images that Injure: Pictorial Stereotypes in the Media*, edited by Lester Paul and Susan Ross. Westport, CT: Praeger.
- 2010 with Caroline Heldman. “Hook Up Culture: Setting a New Research Agenda.” *Sexuality Research and Social Policy* 7(4):323-33.
- 2009 “Defining Gendered Oppression in U.S. Newspapers: The Strategic Value of ‘Female Genital Mutilation.’” *Gender & Society* 23(3):293-314. [lead article]
- 2005 with Emily Kremer and Jessica Brown. “The Incidental Orgasm: The Presence of Clitoral Knowledge and the Absence of Orgasm for Women.” *Women & Health* 42(1):117-38.
- 2003 with Jeremy Freese and Allen Li. “The Potential Relevance of Biology to Social Inquiry.” *Annual Review of Sociology* 29:233-56.
- 2002 with John D. DeLamater. “Relationship Dissolution as a Life Stage Transition: Effects on Sexual Attitudes and Behaviors.” *Journal of Marriage and Family*, 64(4):898-915.

Book reviews, encyclopedia entries, and other service publications

- 2023 “Intro Textbooks as Public Sociology: A Conversation with Lisa Wade.” *First Publics*, December 4.
- 2021 “Empowering Students to Build Healthier Campus Sexual Cultures.” *Sociology Policy Brief*, February 1.
- 2020 “Review of *Testosterone: An Unauthorized Biography*,” by Rebecca Jordan-Young and Katrina Karkazis. *Men and Masculinities*, 24, 2: 359-361.
- 2020 “*Boys & Sex: An American Reckoning*.” *Signs: Journal of Women in Culture and Society*, March 16.
- 2019 with Joseph Padgett. “Hookup Culture and Higher Education.” Pp. 162-76 in *Handbook of Contemporary Feminism*, edited by Andrea Press and Tasha Oren. New York: Routledge.
- 2018 “Unwarranted Allegations in *Unwanted Advances: On Laura Kipnis’s Attack on Title IX*.” *Contemporary Sociology*, 47(2):137-9.
- 2017 “Confronting Manhood After Trump.” *Public Books*, October 26.

- 2017 “The Rise of Hookup Sexual Culture on American College Campuses.” **Scholars Strategy Network**, August 25.
- 2017 “Missing Feminism in *Unwanted Advances*.” **Signs: Journal of Women in Culture and Society**, July 5.
- 2017 “Can Bystander-Intervention Training Prevent Sexual Assault by College Athletes?” **CQ Researcher** 27(16):377.
- 2016 “Review of *American Allegory: Lindy Hop and the Racial Imagination*,” by Black Hawk Hancock. **Contemporary Sociology** 45(2):188-90.
- 2016 “Review of *Tough Guise 2: Violence, Manhood, and American Culture*.” **Men and Masculinities** 19, 2: 209-211.
- 2015 “Clitoridectomy, Female Genital Cutting Practices and Law.” In *The Wiley-Blackwell Encyclopedia of Gender and Sexuality Studies*, edited by Nancy Naples, Angela Wong, Maithree Wickramasinghe, and Renee C. Hoogland Hoboken, New Jersey: Wiley-Blackwell.
- 2009 “The Evolution of Feminist Thought about Female Genital Cutting.” *Network News: The Newsletter of Sociologists for Women in Society* 26:326-31.
- 2008 “Review of *On The Fireline: Living and Dying with Wildland Firefighters*,” by Matthew Desmond. **Teaching Sociology** 36(3):298-300.
- 2008 “Review of *The Caveman Mystique: Pop-Darwinism and the Debates Over Sex, Violence, and Science*,” by Martha McCaughey. **Gender & Society** 22(2):263-4.
- 2004 “Teen Sexuality and Sex Education.” *Network News: The Newsletter of Sociologists for Women in Society* XXI(1):9-12.
- 2002 “Review of *Marriage in a Culture of Divorce*,” by Karla Hackstaff. **Journal of Sex and Marital Therapy** 28(5):469-71.
- 2002 “Review of *Male Bodies: Health, Culture, and Identity*,” by Jonathan Watson. **Journal of Sex and Marital Therapy** 28(4):368-70.

Contributions to teaching materials

- 2025 “Making the Case for Sociology: A Practical Guide for Students.” Norton Learning Blog, April 1.
- 2020 “Decanonizing the Introduction to Sociology Text.” Norton Learning Blog, October 15.
- 2019 “Remembering National Tragedies: The U.S. vs. Germany.” In *First Year Seminar Readings and Resources*. Ann Arbor, MI: XanEdu Publishing.
- 2017 “On Intellectual Thrashing: My Thanks to Dorothy Roberts.” P. 15 in *Writing Strategies for Theses and Dissertations in Social Sciences, Humanities, Education, and Business*, edited by Robert Runté. Lethbridge, Alberta: Essential Edits.
- 2017 “What’s So Cultural about Hookup Culture?” **Contexts** 16(1):66-8.

- Reprinted in Ali, Syed and Philip Cohen, eds. 2018. *The Contexts Reader* (3rd ed.). New York: W.W. Norton and Co. and in Reich, Jennifer, ed. 2020. *The State of Families: Law, Policy, and the Meanings of Relationships*. New York: Routledge.
- 2015 “Class and Race Demographics of LGBT Families.” In *Families as They Really Are* (2nd edition), edited by Barbara Risman and Virginia Rutter. New York: W. W. Norton and Co.
- 2015 “More Similarities than Differences in Study of Race and Fatherhood.” In *Families as They Really Are* (2nd edition), edited by Barbara Risman and Virginia Rutter. New York: W. W. Norton and Co.
- 2014 “Understanding and Ending the Campus Sexual Assault Epidemic.” *Contexts* 13(2):18-19.
- Reprinted as pp. 80-81 in O’Brien, Jodi and Arlene Stein, eds. 2017. *Gender, Sexuality, and Intimacy: A Contexts Reader*. New York: Sage Publications.
- Reprinted as part of “Rape and Rape Culture,” pp. 81-90 in Ali, Syed and Philip Cohen, eds. 2018. *The Contexts Reader* (3rd edition). New York: W.W. Norton and Co.
- 2014 “Two 7-Year-Old Boys, Two Dramatically Different News Stories.” In *Sociology in Action* (17th edition), by Melinda Messineo and Mellisa Holtzman. Plymouth, MI: Hayden-McNeil Publishing.
- Reprinted in Messineo, Melinda and Mellisa Holtzman. 2019. *Sociology in Action* (18th edition). Plymouth, MI: Hayden-McNeil Publishing.
- 2014 “The (Terrifying) Transformative Potential of Technology.” Pp. 187-8 in *Thinking Critically* (11th edition), edited by John Chaffee. Boston, MA: Cengage Learning.
- 2011 with Gwen Sharp. “Land Management and the American Mustang.” *Contexts* 10(4):76-7.
- 2011 “Banal Nationalism.” *Contexts* 10(3):80-1.
- 2011 with Gwen Sharp. “Secrets of a Feminist Icon.” *Contexts* 10(2):82-3.
- 2011 “The Social Control of Mothers.” *Contexts* 10(1):76-7.
- 2011 with Gwen Sharp. “Illustrating the Social Construction of Race and Racial Stereotypes with Images.” *Teaching Resources and Innovations Library for Sociology*. Available online at <http://trails.asanet.org>.
- 2010 with Gwen Sharp. “Skull Face and the Self-Fulfilling Stereotype.” *Contexts* 9(4):80-1.
- Reprinted as p. 356 in Alexander, Jeffrey C., Kenneth Thompson, and Laura Edles. 2011. *A Contemporary Introduction to Sociology* (2nd edition). Paradigm Publishers: Boulder, CO.
- 2010 with Gwen Sharp. “What is Indian Art?” *Contexts* 9(3):76-7.
- 2010 with Gwen Sharp. “Flesh-Toned.” *Contexts* 9(2):84-5.
- 2010 with Gwen Sharp. “Consuming Oppression.” *Contexts* 9(1):46-9.
- 2008 *Instructor’s Manual to Accompany Understanding Human Sexuality* (10th edition). New York: McGraw-Hill.

- 2007 “Comparing Apples and Oranges.” In *The Sociology of Gender: Syllabi and Other Instructional Materials* (6th edition), edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- 2007 “Deodorant and Other Gendered Products.” In *The Sociology of Gender: Syllabi and Other Instructional Materials* (6th edition), edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- 2002 *Instructor’s Manual to Accompany Understanding Human Sexuality* (9th edition). New York: McGraw-Hill.

WEBINARS, INVITED LECTURES, AND CAMPUS-WIDE APPEARANCES

On sociology

- 2023 Columbus State Community College (Columbus, April 5)
- 2022 Toward Inclusive Pedagogy (New York, September 28)
- 2021 AKD National Sociology Honor’s Society (virtual, June 16)
- 2017 University of Chicago (Chicago, April 28)
- 2017 California State University Sociology Week (Fullerton, March 6)
- 2016 Boise State University (Boise, March 14-15)
- 2015 University of Nebraska Undergraduate Sociological Symposium (Omaha, November 12)
- 2015 Midwest Sociological Society Meetings (St. Louis, March 27)
- 2013 University of Akron AKD Awards Banquet (Akron, April 19)
- 2012 Occidental College Digital Scholarship Symposium, Panelist (Los Angeles, April 12)
- 2012 California State University AKD Sociology Honor Society (Northridge, October 8)
- 2012 University of Massachusetts Sociology Department Colloquium (Amherst, March 27)

On college life during the COVID-19 pandemic

- 2025 W.W. Norton Webinar (virtual, April 30)
- 2025 University of Georgia, Athens (Athens, April 24)
- 2022 W.W. Norton Webinar (virtual, October 13)
- 2022 Tulane University’s annual Adele Ramos Salzer Lecture (New Orleans, April 19)
- 2021 W.W. Norton Webinar (virtual, October 7)

On hookup culture on college campuses

- 2025 Franklin and Marshall College (Lancaster, October 22)
- 2024 Niagara University (virtual, October 28)
- 2024 Union College (Schenectady, April 22)
- 2022 Agresión OFF nas Universidaddes Conference (virtual, November 14)
- 2022 Concord University (Athens, April 13)
- 2022 Colorado Mesa University (Grand Junction, March 7)
- 2021 Tulane University Sex Week (virtual, March 5)
- 2020 Wisconsin Department of Health Services Sexually Transmitted Infections Summit (virtual, November 18)
- 2020 Centers for Disease Control and Prevention Sexually Transmitted Disease Prevention Conference (virtual, September 17)

- 2020 W.W. Norton Webinar (virtual, April 2)
- 2020 Society for Personality and Social Psychology Pre-Conference (New Orleans, February 27)
- 2019 Chapman University (Orange, November 4)
- 2019 Bowdoin College (Brunswick, October 23)
- 2019 D'Youville College (Buffalo, April 4)
- 2018 Pomona College (Pomona, November 14)
- 2018 University of Southern California (Los Angeles, November 5)
- 2018 U.S. Air Force Academy (Colorado Springs, October 29)
- 2018 Kenyon College (Gambier, October 22)
- 2018 Chapman University (Orange, October 10)
- 2018 University of California (San Diego, October 9)
- 2018 Furman University (Greenville, April 19)
- 2018 Tulane University (New Orleans, April 18)
- 2018 Swarthmore College (Swarthmore, April 12)
- 2018 Franklin and Marshall College Common Hour (Lancaster, April 12)
- 2018 Pacific Lutheran University (Tacoma, April 10)
- 2018 Occidental College (Los Angeles, March 27)
- 2018 Chapman University (Orange, March 15)
- 2018 California State University (Long Beach, March 14)
- 2018 Alabama Child Safety Conference (Huntington, March 6)
- 2018 Oregon Women's Conference (Bend, March 3)
- 2018 Pomona College (Pomona, February 15)
- 2018 California State University, Fullerton (Fullerton, February 13)
- 2018 University of Texas, Permian Basin (Odessa, February 8)
- 2018 Tarrant County College (Fort Worth, February 7)
- 2017 Cornell University (Ithaca, November 16)
- 2017 Butte College (Oroville, November 9)
- 2017 Moorpark College (Moorpark, November 2)
- 2017 University of California (Los Angeles, October 24)
- 2017 University of California Sociology Department Colloquium (Irvine, October 20)
- 2017 University of California (Santa Barbara, October 17)
- 2017 University of Delaware (Newark, October 4)
- 2017 Elon University (Elon, October 2)
- 2017 Northwestern University (Evanston, May 1)
- 2017 Seminary Co-op Bookstore (Chicago, April 27)
- 2017 University of Minnesota Sociology Department Colloquium (Minneapolis, April 25)
- 2017 Saint Louis University (Saint Louis, April 24)
- 2017 Southern Illinois University (Carbondale, April 24)
- 2017 University of Virginia (Charlottesville, April 12)
- 2017 University of New Orleans (New Orleans, April 10)
- 2017 State University of New York (Brockport, April 6)
- 2017 Hobart and William Smith Colleges (Geneva, April 5)
- 2017 California State University (Chico, March 9)
- 2017 California Lutheran University (Thousand Oaks, March 7)
- 2017 University of Southern California (Los Angeles, March 6)
- 2017 California State University Sociology Week (Fullerton, March 6)
- 2017 Northeastern University (Boston, February 14)
- 2017 Massachusetts Institute of Technology Pleasure Week (Boston, February 13)
- 2017 Harvard Bookstore (Boston, February 12)
- 2017 Harvard University Humanist Hub Sunday Speaking Series (Boston, February 12)
- 2017 Politics and Prose (Washington DC, February 11)
- 2017 Hunter College (New York, February 8)
- 2017 Columbia University (New York, February 7)
- 2017 Barnes & Noble (San Mateo, February 4)

- 2017 Stanford University (Palo Alto, February 3-4)
- 2017 Books, Inc. (Berkeley, February 2)
- 2017 Whitman College (Walla Walla, January 31)
- 2017 Seattle Town Hall (Seattle, January 30)
- 2017 Loyola University Scholars Strategy Network Lecture (New Orleans, January 25)
- 2017 Louisiana State University Engendering Scholarship Speakers Series (Baton Rouge, January 24)
- 2017 Octavia Books (New Orleans, January 12)
- 2016 Louisiana State University (Baton Rouge, April 20)
- 2016 University of Wisconsin (River Falls, March 22-23)
- 2016 Boise State University (Boise, March 14-15)
- 2016 Wichita State University Sociology Department Gender and Sexuality Conference (Wichita, March 4)
- 2015 Shawnee State University Distinguished Lecture Series (Portsmouth, October 27)
- 2015 Marshall University (Huntington, October 26)
- 2015 University of Missouri (Columbia, March 31)
- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2014 Westminster College Bastian Diversity Lecture Series (Salt Lake City, March 11)
- 2013 Macalester College (Saint Paul, October 1-2)
- 2013 Carleton College (Northfield, September 30)
- 2013 Citrus College Sex 101 (Glendora, April 2)
- 2013 Pomona College (Claremont, March 27)
- 2012 Dartmouth University (Hanover, March 29)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Franklin and Marshall College Common Hour (Lancaster, March 24)
- 2010 Tulane University Newcomb College Institute Speakers Series (New Orleans, September 30)
- 2010 Loyola University (New Orleans, September 29)

On biology, sex, gender, and diversity in human life

- 2021 W.W. Norton Webinar (virtual, April 7)
- 2016 Tulane University Fridays at Newcomb (New Orleans, April 22)
- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2014 Citrus College Sex 101 (Glendora, April 3)
- 2013 Queen's University (Kingston, February 26)
- 2013 Occidental College (Los Angeles, January 31)
- 2012 California State University (Northridge, April 26)
- 2012 University of California Couples and Sex Therapy Training Program (Los Angeles, April 5)

On how feminism can save friendship

- 2013 Citrus College (Glendora, September 10)
- 2013 Harvard University Women's Week (Boston, March 11)
- 2012 Boston University (Boston, March 27-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Occidental College Last Lecture Series (Los Angeles, December 1)

On the gender politics of orgasm

- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Occidental College Feminist Faculty Series (Los Angeles, October 26)

2009 University of Southern California Health Center Staff Education Series (Los Angeles, Apr 24)

On the politics of female genital cutting

- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2012 Boston University (Boston, March 27-28)
- 2011 Pacific Lutheran University Sex + Speakers Series (Parkland, October 25-26)
- 2011 University of California Brown Bag Lecture Series (Los Angeles, October 15)
- 2010 Tulane University Newcomb College Institute Speakers Series (New Orleans, September 30)
- 2009 Slippery Rock University Women’s Studies Speaker Series (Slippery Rock, November 5)
- 2009 California Lutheran University Health and Social Change Lecture Series (Thousand Oaks, October 21)

Other, miscellaneous

- 2024 “Social Media and Self-image, with Emmeline Clein. The New Orleans Book Festival (New Orleans, March 16)
- 2022 “Navigating the Challenges of Public Scholarship.” Scholars Strategy Network (virtual, March 21)
- 2014 “The New Science of Sex Difference.” University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2013 “Bartending, Gender, and the Body.” United States Bartending Guild (Los Angeles, October 15)
- 2011 “The Emancipatory Promise of the Habitus.” Pacific Lutheran University Sex + Speakers Series (Parkland, October 25-26)

CONFERENCE PRESENTATIONS

- 2023 “Sex on Campus.” Discussant at the American Sociological Association meetings in Philadelphia, PA.
- 2021 “The Pedagogy of Decanonization: Reimagining the Founders in *Terrible Magnificent Sociology*.” Workshop at the Mid-South Sociological Association in Charlotte, NC.
- 2019 “Is My Sexualities Course Too Sexy? Teaching Sex and Sexualities in the College Classroom.” Panelist at the American Sociological Association meetings in New York, NY.
- 2019 “Tools for Communicating Sociology Outside the Discipline: What Works, What Doesn’t Work, and What’s Promising.” Panelist at the American Sociological Association meetings in New York, NY.
- 2018 “Writing Workshop.” Panelist at the American Sociological Association meetings in Philadelphia, PA.
- 2018 “Follow the Leader: Building your Audience and Making an Impact with Twitter.” Panelist at the American Sociological Association meetings in Philadelphia, PA.
- 2015 “Creating an Academic Presence Online: Social Networking, Blogging, and Personal Websites.” Panelist at the American Sociological Association meetings in Chicago, IL.
- 2014 “Using Social Media as a Professional Development Tool.” Panelist August 18 at the American Sociological Association meetings in San Francisco, CA
- 2013 “Public Intellectualism: Engaging in Real-Time Political Discourse through New Media.” March 30 at the Western Political Science Association meetings in Hollywood, CA.
- 2013 “21st Century Sex Wars.” March 28 at the Western Political Science Association meetings in Hollywood, CA.
- 2012 “‘The Girl Doesn’t Expect Anything...’: How a Media Manufactured Sexuality is Shaping Campus Sexual Culture.” Featured speaker September 17-19 at the Indiana State University International Crime, Media & Popular Culture Studies Conference in Terre Haute, IN

- 2012 “Should You be on Facebook (and Will Anyone Care if You Are)?” Panelist August 19 at the American Sociological Association meetings in Denver, CO.
- 2011 with Gwen Sharp. “Different Types of Publication Opportunities for Students.” Presented August 22 at the American Sociological Association meetings in Las Vegas, NV
- 2011 “Journalism, Advocacy, and the Social Construction of Consensus.” Presented August 20 at the American Sociological Association meetings in Las Vegas, NV.
- 2011 with Gwen Sharp. “The Secrets of Sociological Images.” Presented August 20 at the Society for the Study of Social Problems meetings in Las Vegas, NV.
- 2010 “Stigmatizing, Refining, and Mainstreaming LGBTQ Identities.” Organized August 16 at the American Sociological Association meetings in San Francisco, CA.
- 2009 with Gwen Sharp. “Sociological Images: Analyzing Advertisements in the Classroom.” Presented August 8 at the American Sociological Association meetings in San Francisco, CA.
- 2009 “Should I Blog? A Discussion of the Benefits of Blogging in Academia.” Roundtable August 9 at the American Sociological Association meetings in San Francisco, CA.
- 2009 with Gwen Sharp. “Sociological Images: Analyzing Advertisements in the Classroom.” Presented April 8 at the Pacific Sociological Association meetings in San Diego, CA.
- 2008 with Gwen Sharp. “Seeing Is Believing: An Interactive Presentation on Analyzing Advertisements in the Classroom.” Poster presentation October 23 to 25 at the International Society for Exploring Teaching and Learning meetings in Las Vegas, NV.
- 2008 “Anatomy of an Outrage: Collusion and Confusion over the Medicalization of Female Genital Cutting.” February 8 at the Sociologists for Women in Society meetings in Las Vegas, NV.
- 2007 “Feminism or Imperialism? Understanding Feminist Conflict Over FGC.” Presented April 13 at the Pacific Southwest Women’s Studies meetings in Los Angeles, CA.
- 2005 “The Contingency of Medical Authority over Female Genital Cutting: A Case Study in Context.” Presented October 15 at “A Matter of Facts: Problems of Evidence in Medicine and Public Health,” a conference sponsored by the Robert Wood Johnson Foundation.
- 2005 “Ideological Context and the Framing of Female Genital Mutilation: Discursive Contests between Doctors and Feminists in the Mass Media.” Roundtable August 13 at the American Sociological Association meetings in Philadelphia, PA.
- 2005 “Public American Discourse about FGM and the Relevance to Transnational Eradication Efforts.” April 15 at the UW System Women’s Studies meetings in Madison, WI.
- 2005 “Framing Female Genital Mutilation: Discursive Contests between Activists and Doctors.” Presented April 2 at the Midwest Sociological Society meetings in Minneapolis, MN.
- 2002 with Emily C. Kremer. “Is There a Cultural Clitoridectomy?” At the Society for the Scientific Study of Sexuality Great Lakes/Eastern Regional meetings in Big Rapids, MI.
- 2000 “The Effect of Relationship Dissolution on Sexual Attitudes and Behaviors.” Presented at the Society for the Scientific Study of Sexuality meetings in Orlando, FL.
- 1999 “Consequences of the Early Constructions of AIDS.” Presented at Beyond Boundaries: Sexuality Across Cultures in Amsterdam, The Netherlands.
- 1998 “Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools.” Presented at the Centers for Disease Control National Leadership meetings in Atlanta, GA.
- 1998 “Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools.” Presented at the GLSEN Second Annual Conference: Teaching Respect For All in Oakland, CA.

PROFESSIONAL SERVICE

Service to Tulane University (highlights)

Member	GESS Departmental Recognition Committee	2025–
Member	Sociology Undergraduate Awards and Events	2025–
Member	<i>The Tulane Journal of Policy & Political Economy</i> ’s Faculty Review Board	2024–
Member	Sociology Department Committee on Majors	2024–

Director	Gender-Based Violence Certificate	2025–
Co-dir.	Gender-Based Violence Certificate	2022–2024
Chair	Committee for Undergraduate Academic Requirements	2023–
Member	Committee for Undergraduate Academic Requirements	2022–2023
Member	GESS Curriculum Committee	2021–
Member	School of Liberal Arts Graduate Honor Board	2023–2025
Member	Sociology Department Graduate Program Proposal	2023–2024
Advisor	Sexual Violence Prevention and Response	2022–2024
Member	Newcomb Institute Director’s Advisory Council	2021–2023
Director	Sexualities and Sexual Cultures Internship	2021–2024
Member	Sociology Department Colloquium Committee	2021–2022

Service to Occidental College (highlights)

Member	Affirmative Action Committee	2010–2020
Founder	Gender, Women’s, and Sexuality Studies minor	2016 only
Co-Author	Occidental College Diversity Statement	2009 only
Member	Diversity Committee	2008–2009
Member	Undergraduate Research Committee	2007–2008
Member	Housing Task Force	2006–2007

Service to the profession (highlights)

Member	<i>First Publics</i> Editorial Board	2025–
Member	<i>Contexts</i> Editorial Board	2023–
Member	Scholars Strategy Network	2017–
Expert	Council on Contemporary Families	2017–
Chair	Sociologists for Women in Society Local Arrangements Committee	2022 only
Member	American Sociological Association Public Understanding of Sociology Award Selection Committee	2019–2021
Member	Yale University Engender Advisory Board	2017–2019
Member	American Sociological Association Committee on Public Engagement	2016–2018
Member	<i>Pacific Standard</i> Editorial Advisory Board	2017–2019
Member	Tulane University Wave of Change Expert Panel on Sexual Assault	2017–2018
Member	American Sociological Association Task Force on Social Media	2015–2016
Member	<i>Contexts</i> Editorial Board	2014–2017
Founder	Sociological Images	2007–2017

Graduate committees

Chair	Caroline Leffert Ph.D. City, Culture and Community Area Exam Committee Member, Tulane University.	2023–
Member	Ze’ev Duckworth Ph.D. City, Culture and Community Area Exam Committee, Tulane University.	2023–
Member	Allison Cruz Ph.D. City, Culture and Community Area Exam Committee, Tulane University.	2023–
Member	Morgan Johnstonbaugh Ph.D. Sociology Dissertation Committee Member, University of Arizona.	2022–2023
Member	Shari Matray Ph.D. Sociology Dissertation Committee, The George Washington University	2019–2020

Peer reviewing

American Sociological Review
British Journal of Sociology
Contexts
Culture, Health and Sexuality
Current Sociology
Demographic Research
Gender & Society
Gender, Place and Culture
Law & Society Review
Men and Masculinities
Mobilization
 New York University Press
 Oxford University Press
Psychology & Sexuality
Qualitative Sociology

Sex Roles
Sexuality & Culture
Sexuality Research and Social Policy
Social Currents
Social Forces
Social Problems
Social Psychology Quarterly
Sociology Compass
Sociological Forum
Sociological Inquiry
Sociological Perspectives
The Sociological Quarterly
Violence Against Women
Women's Studies International Forum
 WW Norton & Co.

PUBLIC SOCIOLOGY

Sociological Images

With Gwen Sharp, I am the founder of Sociological Images (thesocietypages.org/socimages). Designed to encourage the public to exercise and develop their sociological imagination, the site presents brief discussions of compelling and timely imagery that span the breadth of sociological inquiry. I was the site's principal author and editor between 2007 and 2017, during which the site was the most widely trafficked sociology blog on the web and routinely used as a source by and cross-posted at high profile news and opinion sites.

With an archive of over 5,000 posts, Sociological Images is also a teaching resource. It offers timely material for courses, short essays, images guides, and sample assignments. It has been reviewed favorably in *Teaching Sociology* and *Visual Studies*, featured in *Teaching in Higher Education*, and it has received awards from The American Sociological Association, The Pacific Sociological Association, the American Sociological Association section on Communication and Information Technologies, *Contexts* magazine, the University of Minnesota Department of Sociology, the Mellon Foundation, and the Multimedia Educational Resource for Learning and Online Teaching.

Instances used as a source in news and opinion

I have been used as an expert source in over 250 news and opinion articles. Outlets include mainstream media such as CNN, ABC News, and MTV; newspapers of record such as the *Boston Globe*, *Los Angeles Times*, *New York Times*, *Chicago Tribune*, *San Francisco Chronicle*, *Wall Street Journal*, and *Washington Post*; legacy magazines such as *The Atlantic*, *Cosmopolitan*, *Ebony*, *Elle*, *The Economist*, *Esquire*, *Harvard Business Review*, *Ms.*, and *The New Yorker*, and far right outlets like *Campus Reform* and the *Daily Caller*.

Select essays and interviews published in news and opinion publications

- 2020 Hookup Culture and the Impact of Covid 10. *Scarleteen*, June 1.
- 2020 Why We Need a "Feminine" Economic Re-Opening. *Gender & Society*, May 13.
- 2019 Understanding the Rage of White Male Supremacy: An Interview with Lisa Wade. *Women's Media Center*, August 29.
- 2018 Harvard's Outgoing President Hit a Bull's-eye When She Banned Single-Sex Social Clubs. *Tribune Publishing*, February 14. Reprinted at *Adrian Daily Telegram*, *ArcaMax*, *Arizona Daily Star*, *Bellingham Herald*, *Bend Bulletin*, *Canton Sunday Repository*, *Columbia, Danbury Sunday News-Times*, *Edinburg Daily Review*, *Elkton Quincy Whig*, *Fall River Herald News*, *Frederick Sunday News-Post*, *Holland Sentinel*, *Kennewick Tri-City Herald*, *Massillon Sunday Independent*, *Neuces County Record Star*, *New London The Day*, *Pittsburgh Tribune-Review*, *Sacramento Bee*, *Sherman Herald Democrat*, *Springfield State Journal-Register*, *The State Journal-Register*, *Tribune Content Agency*, *Willimantic Chronicle*, *Wisconsin State Journal*.
- 2017 Why Colleges Should Get Rid of Fraternities for Good. *TIME*, May 19.
- 2017 The Hidden Penalty of Motherhood – and What It Costs Us. *Money*, May 11.
- 2017 Rape on Campus: Athletes, Status, and the Sexual Assault Crisis. *The Conversation*, March 6. Reprinted at *Salon*, *Business Insider*.
- 2017 Hooking Up as a Core Requirement: Casual Sex in College Isn't Optional Anymore, "It's an Imperative," with Philip Eil. *Salon*, February 11
- 2017 Debunking the Toxic Myths around Hookup Culture, with Suzannah Weiss. *Broadly*, January 13.
- 2017 Is Mass Murder Becoming a Form of Protest? *The Conversation*, January 16. Reprinted at *Newsweek*, *Business Insider*.
- 2017 The Modern Marriage Trap—and What to Do About It. *Money*, January 11.
- 2017 A Q&A with "American Hookup" Author Lisa Wade, with Andi Zeisler. *Bitch*, January 9.
- 2017 How American Colleges Became Bastions of Booze, Sex, and Entitlement. *TIME*, January 6.
- 2016 The Invisible Workload that Drags Women Down. *Money*, December 29. Reprinted in the print edition, May 2017.
- 2016 Sex on Campus Isn't What You Think: What 101 Student Journals Taught Me. *The Guardian*, August 23.
- 2016 Two Violent Men, Two Symptoms of the Same Sickness. *The Conversation*, June 14. Reprinted at *San Francisco Gate*, *New Republic*, *United Press International*, *Special Broadcasting Company (SBS)*, *Femidea (Korea)*, *Newsweek (Japan)*, *The Public Humanist*.
- 2015 The Lethal Gentleman: The "Benevolent Sexism" Behind Dylann Roof's Racism. *The Conversation*, June 19. Reprinted at *Raw Story*, *Quartz*, and the *Washington Post*.
- 2013 Why Trolls Spammed a College's Rape Reporting System. *Salon*, December 19.
- 2013 Yes, Let's Talk about Race and IQ. *Politico*, August 22.
- 2013 The Hookup Elites. *Slate*. July 19.
- 2013 The Hookup Culture Bogyman. *Los Angeles Times*, May 30.

Select radio and podcast appearances

- 2025 The Hidden Curriculum of Sex: What We Never Learn in School. *Re-Educated* with Goutham Yegappan, Oct. 17.
- 2025 What Does "Hookup Culture" Actually Mean? Answers for Parents and Teens. *The Screenagers Podcast*, February 17.
- 2023 Sociologist and Hookup Culture Expert: Lisa Wade. *The Longing Lab with Amanda McCracken*, November 1.
- 2023 Dr. Lisa Wade: Sex and Hookup Culture. *Future Tripping* (The Trauma Stewardship Institute), October 24.
- 2022 Untitled. *ProFrequency* (WHIV), September 15.
- 2022 Reimagined: The Sex Ed You Deserve (But Didn't Get). *Embodied* (North Carolina Public

- Radio), April 8.
- 2021 Are We Obsessed with Sex? *The Flipside with Paris Lees* (BBC), October 20.
- 2021 American Hookup: Inside College Hookup Culture, *Sex and Psychology Podcast*, September 10.
- 2021 Are We Doing it Right? Putting Sex into Perspective (ft. Euphemia Russell, Raja Halwani, Lisa Wade & Victoria Brooks). *The Philosophy of Sex*, July 28.
- 2021 Deconstructing Hookup Culture with Dr. Lisa Wade. *Dating in the 20s Podcast*, March 19.
- 2021 What's "Normal"? Unilever Decides to Stop Using the Word. *Marketplace* (NPR), March 9.
- 2020 Lisa Wade on the Sociology of University Hookup Culture. *Jobscast*, October 6.
- 2020 The New Culture of Sex with Dr. Lisa Wade. *kosherSex*, September 22.
- 2020 Story Effect with Lisa Wade. *Story Effect*, May 20.
- 2020 The College Hookup. *No Jargon* (Scholars Strategy Network), May 14.
- 2020 Can the Next Generation of Candidates Make Politics More Sex-Positive? *Channel Q*, February 18.
- 2019 "American Hookup" Author Lisa Wade. *Higher Ground with John Graff*, August 30.
- 2019 Mechanical Sex: The Relationship between Intercourse and Intimacy. *Hidden Brain* (NPR), June 14.
- 2019 Duke Podcast Confronts Prejudice. *Charlotte Talks* (WFAE), March 28.
- 2019 Hookup Culture. *UCLA's FEM News Magazine*, March 9.
- 2018 American Hookup. *Parenting Teens*, December 31.
- 2018 Dick Move (MEN, Part 1). *Scene on Radio*, July 11.
- 2018 Lisa Wade, Author of "American Hookup." *Spotlight* (Talk Radio Europe), May 16.
- 2018 Dating at University, Online Dating. *Thinking Allowed* (BBC), March 28.
- 2018 #39 Dr. Lisa Wade. *The Ferg Neal Show*, March 23.
- 2017 Just a Hookup with Dr. Wade. *Family Affairs*, November 28.
- 2017 Gender and Sexuality with Dr. Wade. *Sexology*, October 31.
- 2017 Sex Ed: Laura Kipnis and Lisa Wade. *Seminary Co-op Open Stacks*, July 16.
- 2017 Fraternities Should Be Removed from All Campuses. *Evening Show with Dmitri Sotis* (WTOP), June 28.
- 2017 After Penn State Hazing Death, Professor Argues Fraternities Must Go. *Here and Now* (WBUR), June 19.
- 2017 Should Universities Get Rid of Fraternities? *Joy Cardin Show* (WPR), May 23.
- 2017 Mass Murder as a Form of Protest. *Academic Minute* (WAMC), April 10.
- 2017 What Do We Really Know About College Hookup Culture? *Joy Cardin Show* (WPR), April 4
- 2017 Just Sex. *Hidden Brain* (NPR), February 14. Rebroadcast September 25, 2017 and February 9, 2020.
- 2017 Hookup Culture with Lisa Wade. *Speaking of Sex*, January.
- 2017 Untitled. *The David Feldman Show* (KPFK), January 24.
- 2017 The Reality of Hookup Culture. *Sexology*, January 19.
- 2017 American Hookup. *Unscrewed*, January 12.
- 2016 Talking with Kids about Sexual Assault and Consent. *News with Kerri Miller* (MPR, Minnesota), November 2.
- 2016 Millennials Are Having Less Sex Than Their Parents. *News with Kerri Miller* (MPR, Minnesota), August 18.
- 2016 Gender and the Workplace. *In the Workplace*, July 28.
- 2016 How It Became OK for Guys to Take Care of Themselves. NPR, January 6.
- 2014 Can't Buy Me Love. *Bitch Magazine: Popaganda*, February 12.
- 2014 Hookup Culture and History. *Sex Nerd Sandra*, July 16.
- 2014 Untitled. *Carl in the Morning*. July 3.
- 2014 Untitled. *The Jesse Lee Peterson Show*. April 16.
- 2014 Pointlessly Gendered Products. *The Weekend Morning News* (CKNW), April 6.
- 2014 More Bromance Needed. (BPR, Boston), January 13.
- 2014 A Man's Best Friend. *Man Up: Being the Best Man You Can Be* (CBC), January 10.
- 2013 Untitled. *Gil Gross Show* (KKSF), December 19.

- 2013 Sociologist to Dudes: Man Up and Make Some Friends. *Word of Mouth* (NHPR, New Hampshire), December 18.
- 2013 Male Friendships Not Close Enough. *The Joy Cardin Show* (WPR, Wisconsin), December 12.
- 2013 GoldieBlox Aims to Build a New Generation of Girl Engineers. *Airtalk* (KPCC), November 26.
- 2013 Why Are a Bunch of Colleges Being Sued and Reported to the Federal Government under Title IX. *Feminist Magazine* (KPFK), April 30.
- 2012 At Issue with Ben Merens. (WPR, Wisconsin), December 18.
- 2012 The Teenage ‘Pressure Cooker.’” *Soundwaves* (CNN), August 16.
- 2012 Booted from Children’s Section of Barnes & Noble for Being a Man?” *Airtalk* (KPCC), June 5.
- 2012 Sex, Death, and Morals in Horror. *Sounds Familiar*, June 1.
- 2012 The Bill Good Show (CKNW), January 3.
- 2010 Use Your Imagination: An Interview with the Women of Sociological Images. *Bitch Media*, September 7.

Select television, documentary, and livecast appearances

- 2024 Emmeline Clein and Lisa Wade. The New Orleans Book Festival at Tulane University, March 21.
- 2018 Hookup Culture. Relatable, with Stephanie Michele (Los Angeles), November 23.
- 2018 How Social Media is Influencing Sexual Attitudes on American College Campuses. CBN News (Virginia Beach), February 24.
- 2017 ABC7 KABC (Los Angeles and Southern California), September 5.
- 2017 WGN Midday News (Chicago), April 27.
- 2017 Lisa Wade, author of American Hookup. Salon Talks (New York), February 10.
- 2017 KTVU FOX (Oakland), February 2.
- 2017 KING-TV (Seattle), January 30.
- 2014 Superstimulus. Pivot TV: Take Part Live (Los Angeles), April 17.
- 2013 Millennial Behavior. Pivot TV: Take Part Live (Los Angeles), November 26
- 2013 Modern Sexuality and “The Square.” Pivot TV: Take Part Live (Los Angeles), November 4.
- 2013 Pinkwashing and the Greatest Bad Movie Ever. Pivot TV: Take Part Live (Los Angeles), October 7.
- 2013 Colleges Under Fire for Sexual Assault Procedures. Bloomberg Businessweek Videos (bloomberg.com), June 13.
- 2013 Strange Bonds (National Geographic), June 11.
- 2011 Hook Up Culture on Campus. MTV News (MTV), September 26.